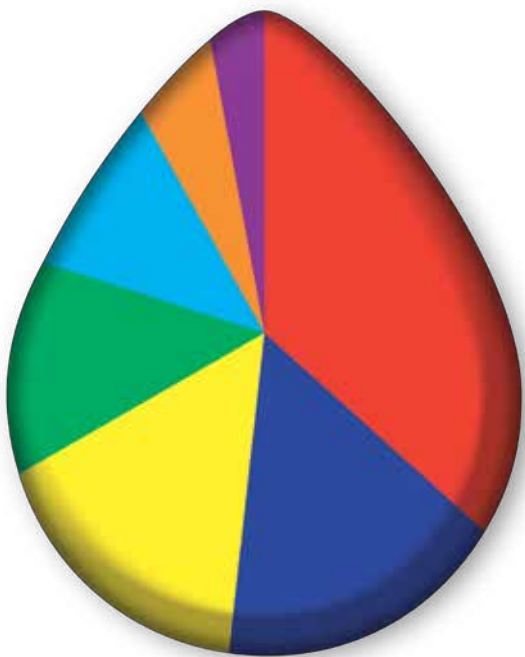


HOW IS DONATED BLOOD USED?



The majority of donated blood goes to people with cancer, as well as people who have suffered traumatic accidents, burns or who undergo surgery.

The red cells from your donation are used in the following ways:

- 34% Cancer and blood diseases
- 19% Other causes of anaemia
- 18% Surgical patients including open heart surgery and burns
- 13% Other medical problems including heart, stomach and kidney disease
- 10% Orthopaedic patients including fractures and joint replacements
- 4% Obstetrics, including pregnant women, new mothers and young children
- 2% Trauma including road accidents

Source: Bloodhound Study (ARCBS and Monash Institute of Health Services Research) 2007

Other blood components including plasma and platelets are also vital. Plasma is used in bleeding patients, for children and adults with immune disorders, and to prevent some complications of pregnancy. Platelets are used to manage bleeding in surgical patients and cancer, including leukaemia.