

# Lifeblood Teams

Give life. Give blood.

## What is it?

Lifeblood Teams is a way for friends, colleagues, team mates and communities to band together and give blood. It doesn't matter if there are 5 of you, or 500 — nothing beats the feeling of saving lives together.

## What are the benefits?

Aside from genuinely saving lives, Lifeblood Teams is about friendship, community and a little healthy competition. It's about lifting spirits and making you proud to be part of something bigger than yourself.

## What's involved?

You'll need to appoint someone special as your Lifeblood Champion. As our first contact, they'll help book group donations, recruit members and spread the word about your team's life-giving achievements.

## How do I know where to start?

That's what we're here for! If you decide to be a Champion, we'll provide you with all sorts of tools to help you understand how donation works, and make it easier to spread the word. Being a Lifeblood Champion means you can get involved and be a really important part of a life-saving team.

## How do I become a Lifeblood Champion?

We love your enthusiasm! Let's make it official. Head to [donateblood.com.au/lifeblood-teams](https://donateblood.com.au/lifeblood-teams) and register your Lifeblood Team there. You'll find some more info to help you out but if you have any questions, just give us a call.

## What's next?

When you (or your nominated Champion) have finished registering your team, it's time to get the word out. Shout out to your co-workers, friends, team mates or family so they can help you help others. One of our account managers will be in touch to give you a hand.

After that, all you have to do is book a team donation, give blood and save lives. Your donations will count towards your Lifeblood Team's tally.

